



TITLE: "Tire Roller"
TIME: :30 secs.
DRAFT: 1
WRITTEN BY: Michael Jones

VIDEO SCRIPT

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VIDEO

FADE IN:

Shots of a man, crawling on his stomach through the sand of a barren desert.

Shots of the sun beating down on him.

(This is a reprise of the typical movie scene of a person stranded in the desert, crawling with their last gasp.)

Suddenly, the man notices something, like a mirage...an oasis in the searing light. It is a Discount Tire store.

He picks himself up and starts to walk.

Shot of the man in the store getting 4 tires, no rims.

Shot of the man, inside the 4 tires, side-by-side, his head and feet sticking out of each end of the tire stack. He is "rolling" now through the barren desert.

Dissolve to front of the store in the desert, camera booms up to reveal sign. Room is left at the bottom of the frame for location supers.

FADE OUT:

AUDIO

**SDFX OF A "PARCHED" MAN,
CRAWLING ON HIS STOMACH
THROUGH THE SAND IN A
DESERT.**

**VO: "IF YOU NEED TIRES FOR ANY
REASON...EVEN JUST A CUSHY
RIDE...SEE US FIRST."**

**SDFX: MAN HUMMING TO HIMSELF A
"TRAVELIN' TUNE"**

**DISCOUNT TIRE...QUALITY TIRES,
CHEAP PRICES, SUPER SERVICE."**